



Connect to Success Consultee Profile

Logo: The logo for 'TM collection' features a red, stylized graphic of a heart or a flower with swirling, organic lines, followed by the text 'TM collection' in a red, sans-serif font.

Name of Company: TMcollection

Give a brief description of the company.

TMcollection is a Portuguese Fashion and Home Design company.
We sell worldwide through multi brand shops and online www.tmcollection.com,
With own shops and retail partnerships in Portugal.

Our collections are entirely developed by our design team, with first quality fabrics, all natural - silk, wool, cotton and linen - , carefully selected and designed specifically for each collection, embellished with unique colors, printings, textures and embroideries.

High quality products, easy to wear, with a distinction on fabrics, color and details, addressing the upper segment.

What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?

We are enthusiastically working with Mariana Matos and Patrícia Benedum, looking for ways to turnaround our online strategy, online benchmarking competitors and analyzing our strengths and weaknesses. We need to boost our own site sales and refocus our online presence in third party sites.